

Professional Learning Services 2023/2024

Jocelyn Seamer
jocelyn@jocelynseamereducation.com



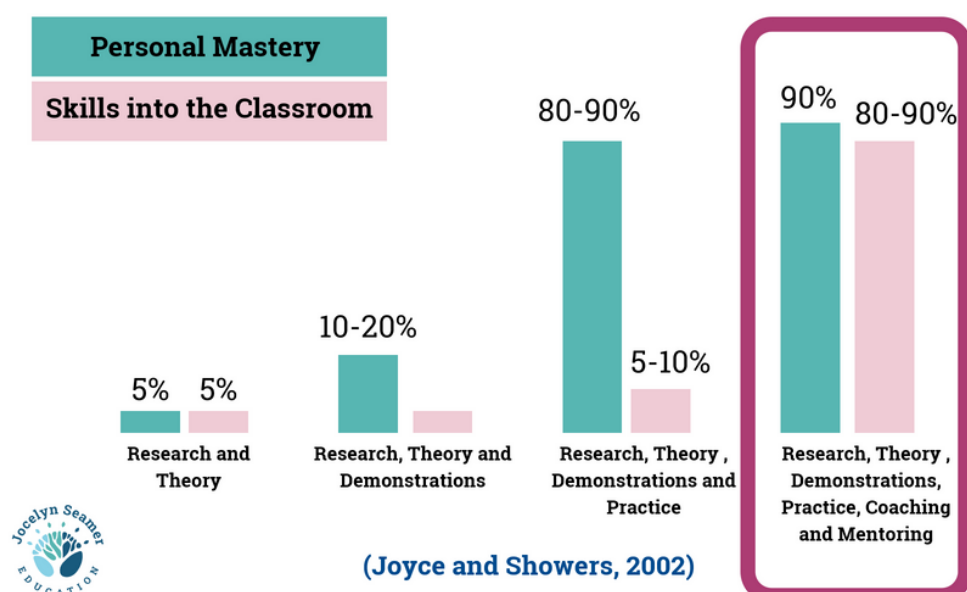
How effective are your current professional learning arrangements?

Traditional professional learning in schools usually involves sending teachers and/or school leaders to an all day workshop. Teachers come back to school, perhaps present to the team about what they heard and then school life continues as usual. This arrangement may leave you wondering what the outcomes are that justify the expense and disruption to school life.



How my services are different

As a former school leader, I know what it means to aim for continual school improvement. I understand how important it is for professional learning to lead to actual professional development. I also know that the key to this development is ongoing support and guidance. As such, everything I do is designed to, not only provide your school community with ongoing support but, help your school's curriculum coaches and leaders build their capacity to drive and sustain the change needed to reach every child, everyday.



The Evergreen Teacher Membership

It is time to move on from professional learning that doesn't lead to professional development. There is as much variation in the knowledge and skills of our teachers as there is in our students and a 'one size fits all' approach to professional learning often misses the mark. The Evergreen Teacher membership enables schools to curate personalised professional learning experiences for their teams so that each teacher and classroom assistant can access professional learning matched to their needs.



Built-in Personalised Coaching When you book the Evergreen Teacher, you have access to an introductory coaching session and a follow up one during the period of your school's membership.



Online Courses On-demand access to the Reading Success and Writing Success Teach Along courses as well as Supporting Struggling Readers, The Teacher's No-Fear Guide to Grammar and two brand new courses delivered live each year.



Group Coaching Teachers and classroom assistants have access to 8 live group coaching sessions every year.




Literature Bites Access to a library of articles and summaries of longer books and papers to help your staff stay in touch with the literature around reading and learning.



Coaches Corner A specialist area for professional learning and support for in-school coaches and leaders to build their skills in leading schoolwide change and getting the best from your team.




Professional Development Documents and Templates A collection of documents and templates to help your team set and achieve goals across the school year.



Professional Development

Your team. Your time. Your way.



Reading Success in Action Implementation Package

Reading Success in Action is a systematic synthetic approach to teaching phonics, decoding, spelling and sentence level transcription in the first three years of school. It can also be used as a way to catch up older students who require additional support in building reading and spelling foundations.

Implementing a whole school/multiclass approach to instruction yields stronger results than adhoc teaching, however it isn't always easy make decisions about what to do next to support your team. Schools can access support in implementing Reading Success in Action through the Reading Success in Action Implementation Package that comprises:



Provision of 2 x 60 min recorded sessions to give your team the basics of the Science of Reading and how our practice can reflect current research.

1 x 60 minute online implementation preparation coaching session with school leader/s

1 x in-person full day training session

1 x in-person modelling day (schools are invited to video these lessons and retain the recordings on file for ongoing professional develop purposes).

2 x 60 minute follow up coaching sessions to help you during those important first weeks of implementation.

Cost: \$6200 plus travel*

An additional coaching package of 3 sessions can be purchased at the time of booking for \$600, or \$900 if purchased separately.

Reading Success in Action books are purchased separately for \$80+ GST per book



Prices are exclusive of GST

*travel costs are dependent on school location and number of in-person visits requested

Spelling Success in Action Implementation Package

Once you have phonics practices established in the early years, the next logical step is to address spelling in the upper primary grades. Morphology provides a simple, researched informed foundation for spelling instruction. Through low variance, engaging routines, your students will build their understanding of how words work and develop the knowledge they need to become proficient spellers. Morphology instruction is inclusive, effective and backed by research. The Spelling Success in Action approach provides a framework of instruction that connects spelling, comprehension, syntax and parts of speech. Your implementation package includes:



Provision of 2 x 60 min recorded sessions to give your team the basics of morphology and syntax.

1 x 60 minute online implementation preparation coaching session with school leader/s
1 x in-person full day training session

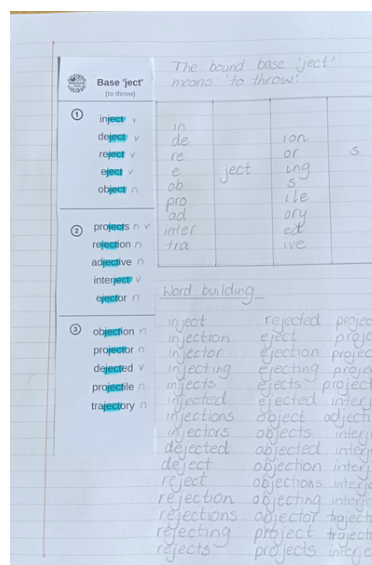
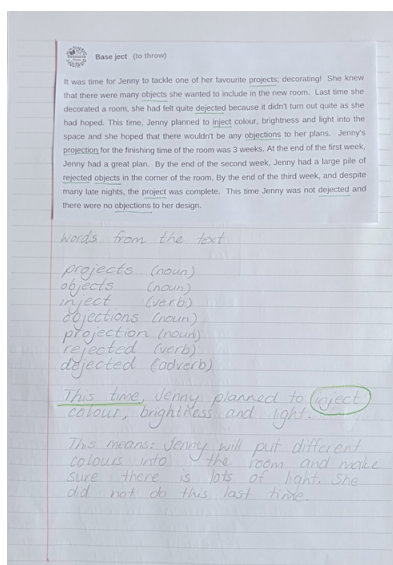
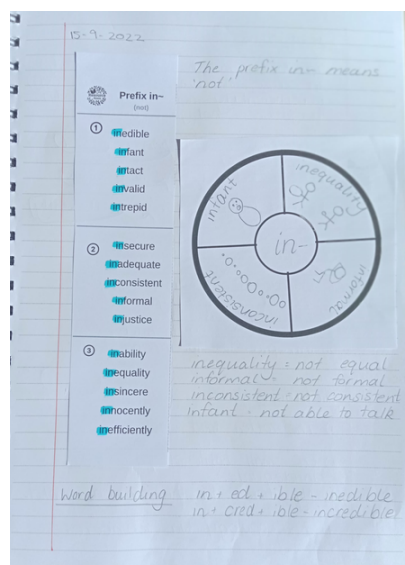
1 x in-person modelling day (schools are invited to video these lessons and retain the recordings on file for ongoing professional develop purposes).

2 x 60 minute follow up coaching sessions to help you during those important first weeks of implementation.

Cost: \$6200 plus travel*

An additional coaching package of 3 sessions can be purchased at the time of booking for \$600, or \$900 if purchased separately.

Spelling Success in Action books are purchased separately for \$80+ per book. Books will be available from April/May 2023



Prices are exclusive of GST

*travel costs are dependent on school location and number of in-person visits requested

The Resource Room

A teacher's time is precious. The provision of quality instructional resources can drastically reduce cognitive load and improve student outcomes. The Resource Room does not seek to take the teacher out of the equation, but to enable teachers to focus on what really matters most, meeting student needs. Inside the Resource Room you will find a range of resources for the entire primary school and the whole literacy block.



Phonics and Decoding Phonics is a fundamental area of the Big 6 of reading instruction. The Resource Room comes complete with all you need to help children build word and sentence level reading and writing.



Syntax and Grammar Teaching about sentence structure and parts of speech is critical for both reading and writing development. The Resource Room contains presentations to help every teacher feel like an expert.



Morphology Morphology is the key to spelling. Morphology instruction has been shown to positively impact phonemic awareness, spelling, comprehension and fluency. The Resource Room provides 4 day teaching sequence, differentiated word lists, morphology focused reading passages and teaching presentations for this critical area of instruction.



Text Based Units Rich texts are an integral part of any literacy instruction approach. The resource room contains a range of full text based units that provide background knowledge and an integrated way to teach language features, syntax, parts of speech, reading comprehension and writing through rich text.



Knowledge Library and Teach Along courses The Resource Room is not just about 'stuff'. It is intended to help teachers grow their practice in general. As such, teachers will find a knowledge library and have access to two new Teach Along courses each year.



Live Mastermind Sessions Twice each month, members have the opportunity join a live mastermind session where an area of practice is explored and teachers can seek support for their problems of practice.



Planning and Assessment Tools Include planning templates for a range of literacy learning.



Making structured literacy
accessible and affordable
for every teacher, everywhere.



Reading Success in the Early Primary Years Book Study Pack

Help your team learn the WHAT, WHY and HOW of structured literacy in the early years of school.

Reading Success in the Early Primary Years was published in December 2023 through Routledge (Taylor and Francis). It is a step-by-step guide to structured literacy instruction for teachers working in the early years of primary school. Written by a teacher, for teachers, this book supports teachers to understand the evidence base of reading instruction and how to successfully implement it.

Highly practical, *Reading Success in the Early Primary Years* offers over 20 explicit instructional routines that teachers can implement in their classrooms and guidance on how to get the most out of instructional time. These practical elements are further supported by a summary of relevant research and theories about how reading develops, including an outline of high impact, explicit teaching that draws on cognitive load theory. Rich with sample lesson plans, tools, and examples from real classrooms, this book allows teachers to get on with the business of teaching reading. This is a must-have resource for all who are responsible for children's reading instruction in the first three years of school.

Introduction Part I: Setting up for Success

1. The Theoretical Underpinnings of the Big Six
2. What to Teach
3. Bang for Your Buck Teaching
4. Differentiation and Supporting Students with Reading Difficulty

Part II: The 8 Key Actions

5. Key Actions One, Two, Three, and Four
6. Key Actions Five, Six, Seven, and Eight

Part III: Structured Literacy Practices

7. High Impact Teaching
8. Organising the Literacy Block
9. Oral Language and Vocabulary
10. Phonological and Phonemic Awareness
11. Phonics
12. Using Decodable Texts
13. Irregular High Frequency Words
14. Text Level Reading
15. Skills-Based Assessment



Purchase 5 or more copies directly from us and receive each copy signed by Jocelyn for just \$49* (postage not included)

2023 Pricing

Evergreen Teacher Membership

A login for every teacher and classroom assistant to access:

- Reading Success in the Early Primary Years
- Writing Success in the Early Primary Years
- Supporting Struggling Readers
- Teacher's no Fear Guide to Grammar
- 2 new Teach Along courses in 2023
- 8 x group coaching sessions (recorded and saved for later viewing)



Access to four leaders/coaches only group coaching sessions per year
2 x personalised coaching sessions for your school

Pricing (first year of membership)

Schools under 100 students - \$1600 per year (+ GST)

Schools between 100 and 250 students - \$3800 per year (+ GST)

Schools over 250 students - \$4800 per year (+ GST)

25% discount applied in subsequent years.

Coaches Corner



Reading Success in the early primary years



Writing Success in the early primary years



Supporting Struggling Readers



The Resource Room

\$150 per teacher per 12 month period

(\$99 per person when booked in conjunction with the Evergreen Teacher or an Instructional coaching package)



Testimonials

Thank you so much for delivering an informative and highly relevant PD that can be applied across any school/classroom. I appreciated the 'realness' and practicality of being able to apply what I've learned.

Fiona

You were sensational. I really enjoyed this PD and would highly recommend. It was adaptive to any/most programs and I have taken in a lot. Well done.

Demi

I would like to thank you, Jocelyn, for sharing your expertise. You present in such a down to earth way which made me feel capable all the way through. I have been teaching for 28 years and it is amazing that I never seem to tire of learning from other teachers like you.

Roslyn

I really enjoyed the Teach Along and certainly got a lot of value from it. It is very practical and provides teachers with resources that they can take straight back to the classroom and use. Relating it all back to the curriculum documents also helps with planning. I particularly like it when you show 'real life' examples of student work as it helps picture the activities and just keeps it real.

Sue

I loved how it was small bursts over a few weeks. It allowed us to start implementing as we went along. I loved how everything you do is evidence based and you also unpack the curriculum in user friendly language.

Jessica

They were amazing, very helpful and being able to download them and complete them at our own time and pace made it extremely accessible. Examples of what the implementation of the learning looks like in the classroom setting.

Janine

Where to from here?

Book an 'ask me anything' call.

Not sure what your next steps are in securing professional learning or want to know more about working with us? Why not arrange a free, 30 minute 'ask me anything' call where you can ask me anything about teaching and learning in your school and learn more about your professional learning options?



Book a session at <https://calendly.com/jocelyn-seamer-education/professional-learning-discovery-call>

Email jocelyn@jocelynseamereducation.com

Terms and Conditions

- Prices are valid as of March 25th 2023 and are subject to change without notice.
- Prices are exclusive of GST unless otherwise stated
- Additional credit card fees may be applied.
- Resource Room places are booked per staff member and each participant must be registered individually.
- Professional learning and coaching sessions are to be used within 12 months of purchase.

ABOUT



Jocelyn Seamer is a teacher, tutor and school leader who has experienced, first hand, the transformative power of evidence informed practice in reading instruction. She has led teams to grow and develop school policy and practice to reflect the body of evidence that makes up the Science of Reading and Learning.

Through her own classroom practice and leadership roles in schools Jocelyn has developed a strong understanding of how **you** can take simple, yet effective action to get every child on the road to reading proficiency in the first year of school. Jocelyn feels a very personal responsibility to provide opportunities for classroom teachers to have access to the information and training they need to change children's lives and looks forward to helping you achieve great things in your teaching practice.

