



TMI Hot Topic – Future Proofing Your Destination: *Strategy, Digitalisation and Sustainability*

Headline Sponsors



Date – Thursday 18th May.

Thursday 18th May	MORNING
Break-in 0945	Pre-chat and networking
	TOURISM STRATEGIES
1000-1005	Welcome President TMI
Title Sponsor 10.05-10.25	Marc Finney - Head of Hotels & Resorts Consulting - Colliers 'Enabling hotel development for enhancing destinations'
10.25 – 10.45	Adam Gough Director Forward Land - opportunities and challenges with sustainability in our sector
1045-1105	Kathrin Cockhill/Commercial Director Hot Stats -
Break-Out 1105-1130	Comfort break, Coffee and Optional Informal Networking
	DIGITALISATION

Welcome Back 1130	Welcome Back – TMI Director
Title Sponsor 1135-11.55	Welcome and presentation from Sponsor Simpleview
11.55-12.15	Navigate – Simon Jones digital trends & Q&A
1215-12.35	FutureLeap - Gordon Bazeley - Reducing the carbon impact of your website
Wrap 1235 – 12.45	Summary of Morning
12.45 – 13.45	Lunch and Informal networking

	AFTERNOON SESSION Sustainability
	Decarbonising the supply chain – The Role of DMO's
Welcome Back 13.45-13.50	TMI Director of Sustainability Alison Burgh
13.50 -14.10 14.10 Q+A	Keynote Presentation on Sustainability: The Climate Lens Rebecca Armstrong, Sustainable Tourism Specialist, The Travel Foundation, Q&A
14.20	Introduction to Sustainability Panel Discussion hosted by TMI Director of Sustainability, Alison Burgh Topic: What DMOs can do to support decarbonisation in the supply chain?

<p>1425-1515</p>	<p><i>Sustainability Panel Discussion: DMO tools to support business sustainability.</i></p> <p>14.25 Kathryn Davis – Managing Director – Visit West A big city perspective..</p> <p>14.35 Host question</p> <p>14.40 Kat Beer – SDNPA and Rother District Council A National Park perspective: Green Business certification scheme</p> <p>14.55 Bryony Beck Visit Inverness Loch Ness Engaging stakeholders in the destination Climate Action Plan</p> <p>15.05 Host question</p> <p>15.15 Host - Sum up</p>
<p>Wrap 1520</p>	<p>President summarizes, gives thanks and concludes the Conference</p>
<p>Time for Tea</p>	

