

# The Certification Course “Business For SDGs Change Leader™”



You will have the knowledge of how to integrate sustainability and the Sustainable Development Goals (SDGs) into an organisation's strategy, helping them to future-proof their organisation.

## ABOUT THE COURSE

- The certification course is digital online course with elements of group coaching.
- The course is done at your own pace. On average, it takes about 9 weeks to complete if you put about 8 hours a week.
- The course material is in English and consist of pre-recorded video lectures that you can download as an audio file and pdf.
- You're able to download the course as an app and you're able to do the lectures anytime and anywhere.
- You'll apply your newly acquired knowledge to a real case. It can be your company where you work, a project or a company that we match you with.

# Benefits of being a “Business For SDGs Change Leader”

You have the knowledge of how to integrate sustainability and the Sustainable Development Goals (SDGs) into an organisation’s strategy, helping them to future-proof their organisation. You become a leader in a field that soon will be common to business across all industries, anywhere in the world!



## Your impact

You will help organisations future-proof their business by helping them integrate the SDGs into their strategy.



## Business opportunities

As an expert on sustainability you can work as a consultant as well as drive change within your own organisation, as a leader or employee.



## The Sustainable Development Goals

The SDGs are the world’s most ambitious business plan, which means endless professional opportunities for you and your company.



## ISO26000

You’ll know what an organisation needs to do to become verified for their sustainability work according to the ISO26000 standard.



## Broad transferable knowledge

Accessible to any organisation and applicable across all industries anywhere in the world.





# Business For SDGs™

## PROGRAM SYLLABUS

- **Module 1: Sustainability challenges and business opportunities**
- **Module 2: Mastering the SDGs**  
Learn the structure of the SDGs, the 17 goals and Agenda 2030 and how they correlate to sustainability. Learn why business should support the SDGs and how business can advance them.
- **Module 3: The business case and leadership for action**  
Why sustainability is good for business, and the importance of good leadership in achieving change.
- **Module 4: Integrate and implement sustainability strategies**  
Learn how to map your value chain to identify impact areas. Learn how materiality assessments can be used to inform and direct company strategy. Apply your newly acquired knowledge directly on a pilot case. The pilot case could be your company, a pilot company or a project.
- **Module 5: Marketing & Communication**  
Learn how to effectively communicate sustainability strategies and goals to internal and external stakeholders.
- **Module 6: Partnerships and collaboration**  
Learn how business can work with non-profit actors, companies, government, and universities to create systematic change in sustainability.
- **Module 7: Certification**  
This is done in two steps:  
Step 1) You will need to show that you have applied your knowledge on a pilot company.  
Step 2) You will have to answer a set of questions with 75 % correct answers.



# Business For SDGs™

## COURSE FEE

### Business For SDGs:

30 000 SEK, excl VAT

3 271 \$, excl VAT

2 860 €, excl VAT

2 528 £ excl VAT

### Split payment options:

- 6 months (5% interest), 12 months (10% interest)





# Quality Assurance



**The CPD Standards Office**

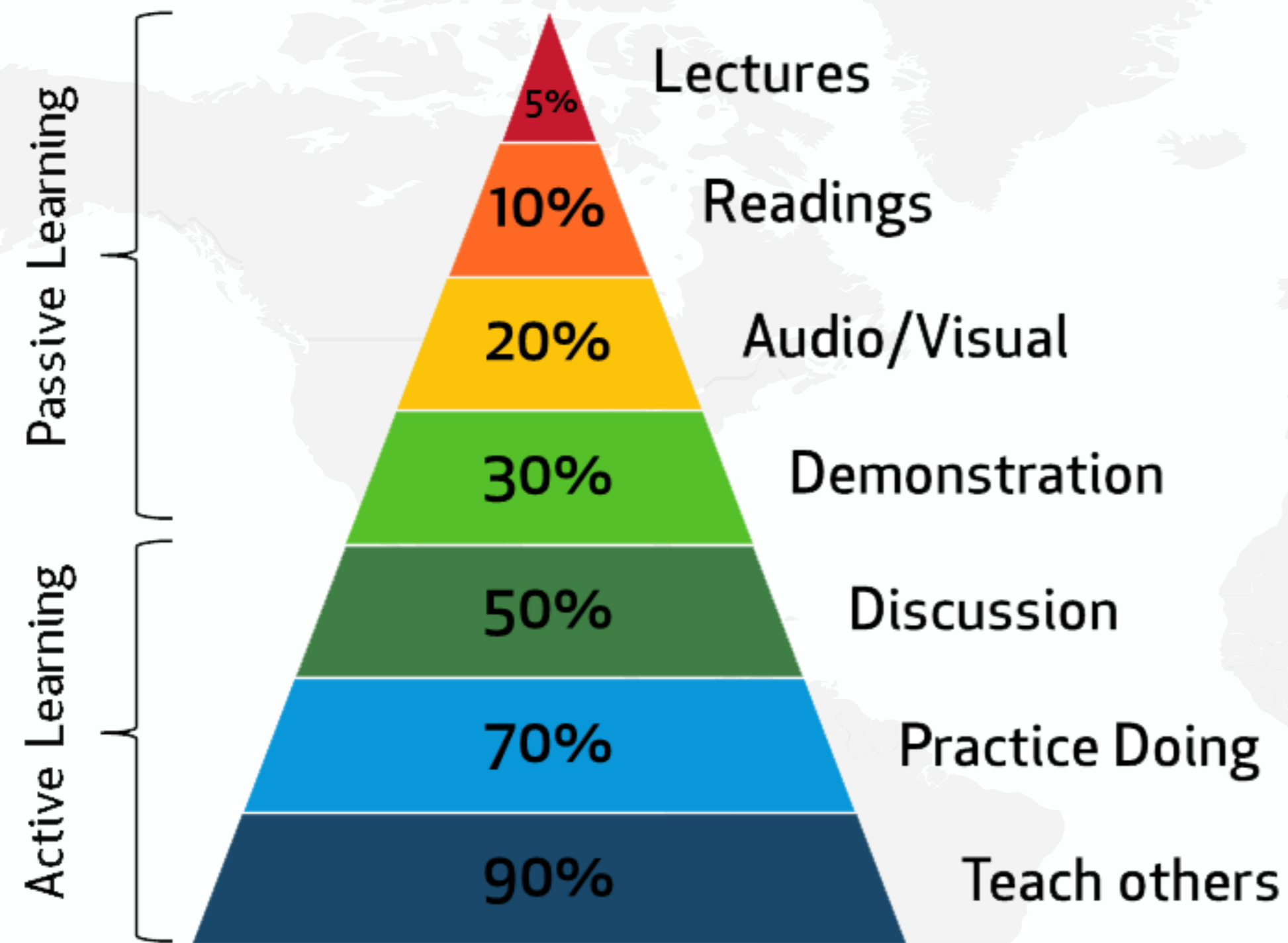
**CPD PROVIDER: 22506  
2023-2024**

[www.cpdstandards.com](http://www.cpdstandards.com)

- All our courses are built on internationally recognized frameworks and standards, such as the Sustainable Development Goals, ISO-standards such as ISO26000, UN Global Compact, United Nations Guiding Principles on Business & Human Rights, ILO, and The Women's Empowerment Principles, among others.
- In addition, all our certification courses are CPD accredited, which means they are reviewed and verified by an external third-party verification service.
- The CPD Standards accreditation operates internationally and meets the CPD requirements and expectations for all professional bodies, regulators, and membership organisations across the globe.
- Professionals who attend our accredited CPD training will receive a CPD Certificate of Attendance, which can be used towards their national CPD requirements.
- To ensure that our courses are inclusive and accessible for everyone, they include videos, audio, and transcripts and can be done at one's own pace.



# Our Educational Concept



Picture: The Learning Pyramid

- Our educational concept builds on an active learning process. This means the more active learning, the higher the conversion rate to integrate your learning outcomes.
- We make sure you take your learning all the way.
- We do this by discussing and reflecting in a group coaching format as well as practice doing by applying your newly acquired knowledge on a pilot case.
- This means in parallel helping a company kick-start its sustainability work. A real win-win concept that also contributes to the needed societal transformation.
- At the end of our certification courses, you will become a Certified Change Leader, who has the knowledge of how to transform an organisation while teaching others about sustainability.
- Ultimately it is about making a real impact.



Est<sup>d</sup>  
2019

VATI



Presence in  
+ 15 countries



+ 25 000 people  
in our network

+ 250  
Companies  
Transformed



Kickstarted  
+ 800 people  
in sustainability



+ 250  
Change Leaders  
Trained



# Our Services

**Education** – We offer custom-tailored trainings as well as an educational catalogue

**Business Consulting** – We help you integrate sustainability into your business strategy

**Keynotes & Seminars** – We offer international keynote speakers as well as tailored on- and off-site seminars & trainings

**Verification of Sustainability work** – We ensure transparency and truthfulness - which strengthens your brand and competitiveness







**Our mission is to unify people,  
business and societies in a mutual  
effort to create a **Better World** by  
**Doing Good Business****



# Our Vision

*The future is equal  
– a prosperous world for people and planet*





## **VISIONARY**

**We believe the future is equal**



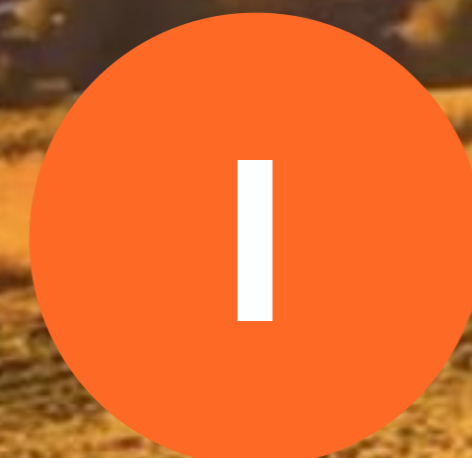
## **AUTHENTIC**

**We believe in transformative and genuine leadership**



## **TRANSPARENT**

**We believe in a reliable and truthful world**



## **INNOVATIVE**

**We believe in breaking new ground**



# Contact



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**"DARE TO LEAD"**  
IS OUR MOTTO

