

# DE&I Change Leader™ Certification Course

## ABOUT THE COURSE



As a certified Change Leader for Diversity, Equality and Inclusion you will help organisations become both more sustainable and profitable.

- The certification course is digital online course with elements of group coaching.
- The course is done at your own pace. On average, it takes about 9 weeks to complete if you put about 8 hours a week.
- The course material is in English and consist of pre-recorded video lectures that you can download as an audio file and pdf.
- You're able to download the course as an app and you're able to do the lectures anytime and anywhere.
- You'll apply your newly acquired knowledge to a real case. It can be your company where you work, a project or a company that we match you with.

# Benefits of being a “DE&I Change Leader”

As a certified Change Leader for Diversity, Equality and Inclusion you will help organisations become both more sustainable and profitable. You do this by helping them shape their organisations strategy around diversity, gender equality, inclusion and the Sustainable Development Goals.



## Your impact

You contribute to a better and more inclusive world by helping organisations integrate DE&I and sustainability into their strategy.



## Business opportunities

As an expert on DE&I and sustainability you can work as a consultant as well as drive change within your own organisation.



## The 7 Women Empowerment Principles

You will work with the internationally established and recognized WEPs, which are stated by the UN Global Compact and UN Women.



## The Sustainable Development Goals

The SDGs are the world's most ambitious business plan, which means endless professional opportunities for you and your company.



# DE&I Change Leader™

## PROGRAM SYLLABUS

- **Module 1: Why Diversity, Equality & Inclusion in Business**  
You will learn what diversity and inclusion are, the difference and why it matters.
- **Module 2: The business case and leadership for action**  
You will learn why gender equality, diversity and inclusion is good for business, and the importance of good leadership in achieving change. You will learn how to write a solid business case for DE&I
- **Module 3: Mastering the WEPs and the SDGs**  
You will learn the structure of the Women Empowerment Principles (WEPs), and how the Sustainable Development Goals interlink to the WEPs and sustainability.
- **Module 4: Integrate and implement**  
You will learn how to define your business value chain to identify impact areas. You will learn how materiality assessments can be used to inform and direct company strategy. You will apply your newly acquired knowledge directly on a pilot case. The pilot case could be your company, a pilot company or a project.
- **Module 5: Communication**  
Learn how to effectively communicate gender equality, diversity and inclusion strategies and goals to internal and external stakeholders.
- **Module 6: Measurement & Reporting**  
Learn how business can measure gender equality, diversity & inclusion and how to include it in companies financial/non-financial reporting.
- **Module 7: Certification**  
To earn your certification, you will need to do the following:
  - 1) Apply your newly gained knowledge directly to your pilot Company or Project by using the tools, templates and methods in module 4. Send your work with completed templates to the course provider for approval.
  - 2) Complete a theory test with an approved result.



# DE&I Change Leader™

## COURSE FEE

### DE&I Change Leader:

30 000 SEK, excl VAT

3 271 \$, excl VAT

2 860 €, excl VAT

2 528 £ excl VAT

### Split payment options:

- 6 months (5% interest), 12 months (10% interest)

## The 7 Women's Empowerment Principles (WEPs)

Established by UN Women and the UN Global Compact Office



## Diversity Equality Inclusion

- are keys to more  
Sustainable & Profitable  
Business



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# Quality Assurance



**The CPD Standards Office**

**CPD PROVIDER: 22506**

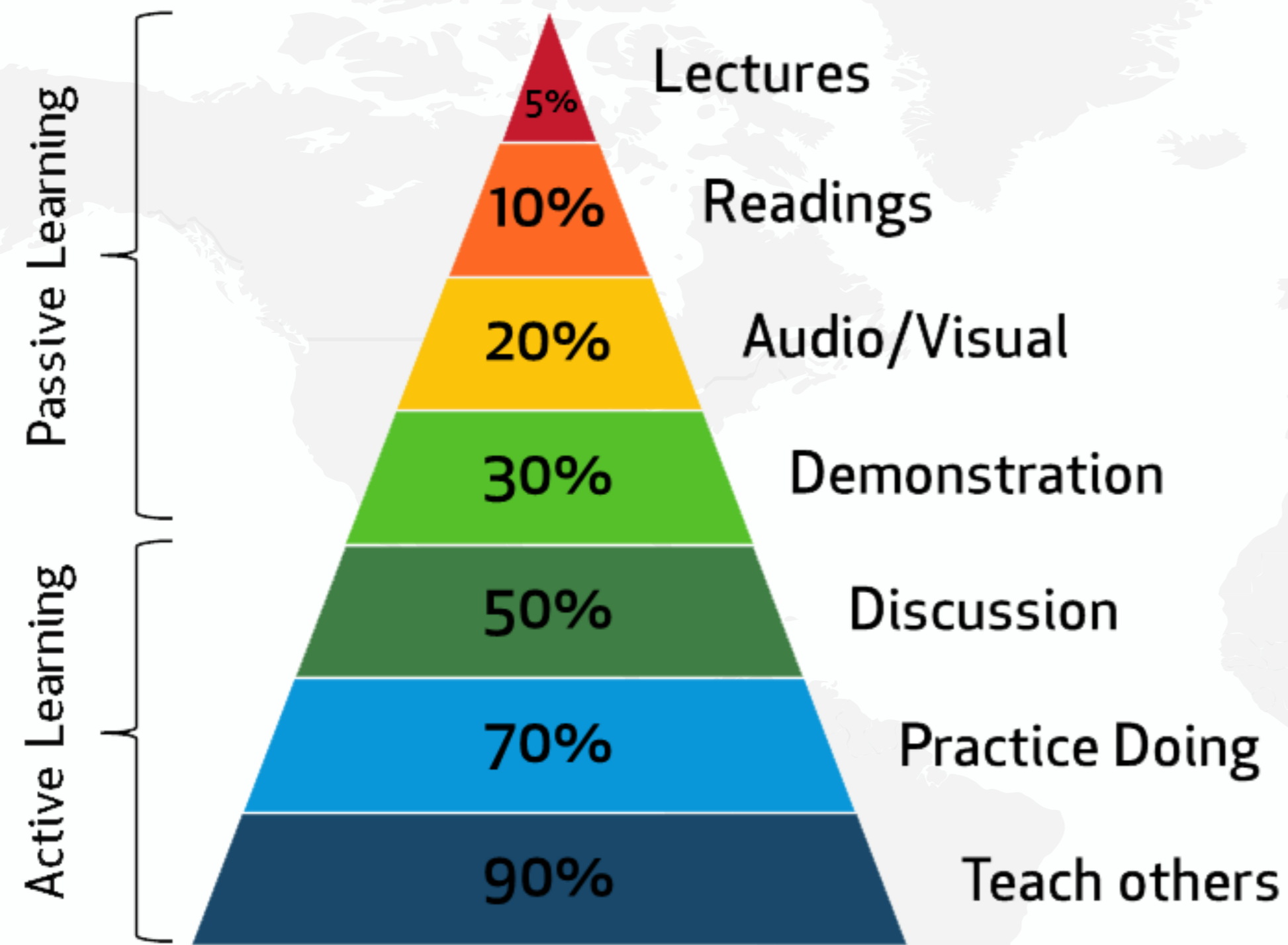
**2023-2024**

[www.cpdstandards.com](http://www.cpdstandards.com)

- All our courses are built on internationally recognized frameworks and standards, such as the Sustainable Development Goals, ISO-standards such as ISO26000, UN Global Compact, United Nations Guiding Principles on Business & Human Rights, ILO, and The Women's Empowerment Principles, among others.
- In addition, all our certification courses are CPD accredited, which means they are reviewed and verified by an external third-party verification service.
- The CPD Standards accreditation operates internationally and meets the CPD requirements and expectations for all professional bodies, regulators, and membership organisations across the globe.
- Professionals who attend our accredited CPD training will receive a CPD Certificate of Attendance, which can be used towards their national CPD requirements.
- To ensure that our courses are inclusive and accessible for everyone, they include videos, audio, and transcripts and can be done at one's own pace.



# Our Educational Concept



Picture: The Learning Pyramid

- Our educational concept builds on an active learning process. This means the more active learning, the higher the conversion rate to integrate your learning outcomes.
- We make sure you take your learning all the way.
- We do this by discussing and reflecting in a group coaching format as well as practice doing by applying your newly acquired knowledge on a pilot case.
- This means in parallel helping a company kick-start its sustainability work. A real win-win concept that also contributes to the needed societal transformation.
- At the end of our certification courses, you will become a Certified Change Leader, who has the knowledge of how to transform an organisation while teaching others about sustainability.
- Ultimately it is about making a real impact.

Est<sup>d</sup>  
2019

VATI



Presence in  
+ 15 countries



+ 25 000 people  
in our network

+ 250  
Companies  
Transformed



Kickstarted  
+ 800 people  
in sustainability



+ 250  
Change Leaders  
Trained



# Our Services

**Education** – We offer custom-tailored trainings as well as an educational catalogue

**Business Consulting** – We help you integrate sustainability into your business strategy

**Keynotes & Seminars** – We offer international keynote speakers as well as tailored on- and off-site seminars & trainings

**Verification of Sustainability work** – We ensure transparency and truthfulness - which strengthens your brand and competitiveness





**Our mission is to unify people,  
business and societies in a mutual  
effort to create a Better World by  
Doing Good Business**

# Our Vision

*The future is equal  
– a prosperous world for people and planet*



## **VISIONARY**

**We believe the future is equal**



## **AUTHENTIC**

**We believe in transformative and genuine leadership**



## **TRANSPARENT**

**We believe in a reliable and truthful world**



## **INNOVATIVE**

**We believe in breaking new ground**

# Contact



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**"DARE TO LEAD"**  
IS OUR MOTTO

