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| Business name: |

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| --- |
| Brand (if different from above): |

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| Contact name, email and telephone number: |

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| Please specify which partner opportunity you are interested in:  Premium Partner Pod (£1,000):□  Partner Pod (£500):□  Literature package (£200):□ |

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| Please give a brief description of how you would showcase your business on the stand with an interactive activity, such as; *pop-up activations, offer of experience (spa treatment etc), or sample giveaways, and list any requirements you may need, electricity, water etc*  *\*Not applicable to Literature package* |

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| If you plan to run a competition on the stand, please give details below: |

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| Please specify any giveaway and/or literature you would like to contribute to a North Yorkshire “goody bag”  *\*Not applicable to Literature package* |

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| Please provide three interesting facts / key messages that you would like to promote to visitors about your business: |

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| Staffing:  Please confirm that you can provide representatives from your business to man the stand and list your preferred day to attend *(Please note: the day you choose may not be guaranteed)*  2 required for Premium pod  1 required for Partner pod  Yes/No  Tuesday 11th July:□  Wednesday 12th July:□  Thursday 13th July:□  Friday 14th July:□  *\*Not applicable to Literature package* |

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| Any other info:  *Please list here anything else you feel relevant.* |

Please return this form to either Helen Suckling, Destination Harrogate, [helen.suckling@destinationharrogate.co.uk](mailto:helen.suckling@destinationharrogate.co.uk) or Sarah Barrowby, Discover Yorkshire Coast, [Sarah.Barrowby@northyorks.gov.uk](mailto:Sarah.Barrowby@northyorks.gov.uk) by **Monday 22nd May**.

*\*This form is an expression of interest and does not guarantee your place on the stand. We will contact successful partners once all applications have been considered.*