

This is how our offer work – Swedexport

Potential plan – Export

Where are your biggest and most effective growth opportunities?

Can you grow your export sales by 2-3 times from today or more?

When can it happen, how can it happen?

Together, we carry out various workshops where we work together through a number of crucial issues to identify where your absolute greatest potential lies for exports. Run by seasoned and experienced export specialists with a strong focus on profitable and efficient growth. Written documentation.

The assignment may include the following areas depending on the situation: (Same as in Second Opinion) Your business vision/ambition, current business results versus goals, your offers, customer and market communication, business model, assessment of sales channels, own resources and activity level.

The main focus is then on identifying the growth opportunities that exist within your business areas, offers, customer segments, markets, sales channels, business communication and resources.

How growth can take place and what measures are required to get it in place.

Final delivery within 30-45 days after start-up

Possible addition: Competitive assessment.

Contact us for further [dialogue here](#).