

# **This is how our offer work – Swedexport**

## **Second Opinion –Your export business**

**How strong is your existing export business or plan?**

**Where are the weaknesses?**

**What works best and where can it be developed?**

We carry out a strategic review of your ongoing export operations or plans. Identifies your greatest development potential and produces concrete proposals for measures. Both strategic and operational. Quick and easy way to get an overview from an experienced export expert. Analysis, conclusions and written action proposal.

The assignment includes, among other things, assessment of: Your business vision/ambition, current business outcomes versus goals, your offers, customer and market communication, business model, assessment of sales channels, own resources and activity level.

Possible addition: Competitive assessment.

Final delivery within 14 days of start-up

Contact us for further [dialogue here](#).