

# Lead Form Magic ✨ Transcript

## Editing the Instant Form

0:00 So this video is called how to add your instant form. It could be also called what to do when you make a spelling error on your instant form, or what to do when you want to change the link or images on your instant form.

0:16 Essentially, if you need to make any changes to your form, you'll need to watch this so you know what to do.

0:24 Hey, so I thought I'd share with you what to do when you want to make changes to the form. Maybe this is, like, you've been running the ads and you realize there's a spelling error or before you even started, you've got a chance.

0:38 Change something up, which I do. This is how you're going to be able to do it. So as you can see right now, I'm an ads manager.

0:47 Remember, we go to facebook.com forward slash ads forward slash manage to get here. From the dropdown, you'll choose your correct ads manager account.

0:58 And from the campaign level, you can just click through to get to the ad set. Remember, that's where we set our targeting and our budget.

1:06 And then all the way down to the variations of the ads. So I've got my different variations. I've got my single image, my video, and my variation too.

1:15 I'm actually going to change one of these as well, just to get a little bit wild. But I know that I need to change the URL in the form.

1:24 So all I need to do is at the ad level, select edit. Okie doke. Great. Save up to \$480 now.

2:01 Cool. So I'm just going to change that copy. So one thing I just wanted to also say, and I'm probably going to say this again, hopefully it'll sink in.

2:11 But had I been running this ad I may not want to edit. This straight away, just because if you edit an ad that's been running and it's already had some like, likes and comments and chairs on it, it actually may and usually will remove them.

2:32 So the way that I'd say this in the words that I speak normally, it is it, you know, eliminates the social proof that you've built up over time.

2:42 So that's just something to be aware of. Sometimes if you've made a little teeny tiny spelling error there's an extra space when there should be one space and there's two.

2:51 Maybe just don't worry about it and just keep the ad running. Okie doke. So what I've got to do here is I'm down here in the form section.

2:59 And you can have as many forms as you want. And I'm going to show you where you can download the emails.

3:04 But I, if I'm, I can't actually edit this particular form. I have to duplicate it. So that's what I'm going to do.

3:15 And you know, I always like to call it like something that I know it's going to work.. I'm just going to edit this.

3:41 Always good to double check questions. Yeah. Yes. That's right. Add your privacy. Privacy policy. So with these guys, I will pop that privacy policy in.

3:57 They're still working on it. But just so you know, I'm going to set that before these ads start running, but I wanted to record.

4:08 This video. And I just need to change this URL. Awesome. You're ready. Just remember like. When it comes to writing ads, you'll see me make these changes.

4:27 Watch me do these videos. Just best foot forward. Always, always, always. You really just want to like throw it out there.

4:34 Maybe be a little bit more out there than you might normally be in a post or in your regular life.

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4:43 I'm going to click them and I can just, I might just change the update to there. You know, sometimes I'm not afraid to call something, use this one.

4:53 Nobody else is going to see it. And then I'm going to hit create form. But remember that I've got three different ads going on over here.

5:01 So what I need to do in order to change the form on all of those ads is simply go into them and select that new form.

5:11 It's pretty cool. All the form. Things are covered in the same ad account and all I need to do is just go in and select them.

5:24 So I'm actually going to just do one thing when I talked about in the previous video. I'm going to talk about creating the creative is that best foot forward.

5:44 So what's the best foot forward? Money. Everybody wants to save money. So I'm just going to, nobody cares about that.

5:56 Everybody wants to save money. Great. So these are ready to go. I'm going to hit that green publish button. These ads are going to get started.